

*Department of Agricultural & Resource Economics*  
*Seminar Schedule\**  
*Spring 2010*



**Dates Posted Here Are Fridays:**

**February 12<sup>th</sup>** **Hongju Liu**, Assistant Professor, Marketing Dept., School of Business,  
University of Connecticut  
11:00 – noon  
WBV 335  
Seminar: “An Introduction to Dynamic Structural Models in Marketing”

**March 5<sup>th</sup>** **Robert Johnston**, Director and Research Professor,  
The George Perkins Marsh Institute, Clark University  
Session 1  
11:00 – noon  
“Emerging Topics in Applied Economics” (in WBV335)  
Session 2  
2:00 – 3:00 pm  
“Improving the Validity of Stated Preference Valuation for Aquatic Ecosystem  
Change: The Structure and Function of Ecological Indicators” (in WBV 335)

**March 26<sup>th</sup>** **Wolfram Schlenker**, Asst. Professor, Dept. of Economics, Columbia University  
1:00 – 2:00  
WBV 335  
Seminar: “The U.S. Biofuel Mandate and World Food Prices: An Econometric  
Analysis of the Demand and Supply of Calories”

**April 2<sup>nd</sup>** **Joshua Berning**, Post-Doctoral Fellow, Dept. of Agricultural & Resource  
Economics, University of Connecticut  
11:00 – noon  
WBV 335  
Seminar: “Does Television Make Us Drink More Carbonated Soft Drinks?”

**April 9<sup>th</sup>** **David Zilberman**, Professor, Dept. of Agricultural & Resource Economics,  
University of California, Berkeley  
11:00 – noon  
WBV 335  
Seminar: “Biotechnology and Biofuels”

**April 16<sup>th</sup>** **Joseph Pancras**, Assistant Professor, Marketing Dept., School of Business,  
University of Connecticut  
2:00 – 3:00  
WBV 335  
Seminar: “Studying Retailer Strategies Using a Bayesian Regression Approach”

**April 30<sup>th</sup>** **Dipak Dey**, Board of Trustees distinguished Professor & Head,  
Department of Statistics, University of Connecticut  
10:45 – 11:45  
Ratcliffe Hicks 201  
Seminar: “General Classes of Skewed Link Function for Binary Response Data”

**Note:** ARE’s *Bayesian Workshop* series is advertised and held separately from the seminar series.

\* Please check the ARE Seminar Webpage for any updates, additions, cancellations, or changes:

<http://web2.uconn.edu/are/seminar/seminars.html>

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