Department of Agricultural & Resource Economics  
Seminar Schedule*  
Spring 2010

Dates Posted Here Are Fridays:

**February 12th**  
Hongju Liu, Assistant Professor, Marketing Dept., School of Business,  
University of Connecticut  
11:00 – noon  
WBY 335  
Seminar: “An Introduction to Dynamic Structural Models in Marketing”

**March 5th**  
Robert Johnston, Director and Research Professor,  
The George Perkins Marsh Institute, Clark University  
Session 1  
11:00 – noon  
“Emerging Topics in Applied Economics” (in WBY335)  
Session 2  
2:00 – 3:00 pm  
“Improving the Validity of Stated Preference Valuation for Aquatic Ecosystem Change: The Structure and Function of Ecological Indicators” (in WBY 335)

**March 26th**  
Wolfram Schlenker, Asst. Professor, Dept. of Economics, Columbia University  
1:00 – 2:00  
WBY 335  
Seminar: “The U.S. Biofuel Mandate and World Food Prices: An Econometric Analysis of the Demand and Supply of Calories”

**April 2nd**  
Joshua Berning, Post-Doctoral Fellow, Dept. of Agricultural & Resource Economics, University of Connecticut  
11:00 – noon  
WBY 335  

**April 9th**  
David Zilberman, Professor, Dept. of Agricultural & Resource Economics,  
University of California, Berkeley  
11:00 – noon  
WBY 335  
Seminar: “Biotechnology and Biofuels”

**April 16th**  
Joseph Pancras, Assistant Professor, Marketing Dept., School of Business,  
University of Connecticut  
2:00 – 3:00  
WBY 335  
Seminar: “Studying Retailer Strategies Using a Bayesian Regression Approach”

**April 30th**  
Dipak Dey, Board of Trustees distinguished Professor & Head,  
Department of Statistics, University of Connecticut  
10:45 –11:45  
Ratcliffe Hicks 201  
Seminar: “General Classes of Skewed Link Function for Binary Response Data”

Note: ARE’s Bayesian Workshop series is advertised and held separately from the seminar series.  
* Please check the ARE Seminar Webpage for any updates, additions, cancellations, or changes:  
[http://web2.uconn.edu/are/seminar/seminars.html](http://web2.uconn.edu/are/seminar/seminars.html)  
Contact: Charles Rhodes, Chair, ARE Seminar Committee (charles.rhodes@uconn.edu), 486-1920  
Revised 1/27/10